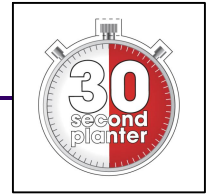


## WHAT YOU WILL RECEIVE WITH EVERY PROVEN WINNERS® 30 SECOND PLANTER™ KIT?



### 16" X 20" SIGN (1 OF 4 DESIGNS) WITH SIGN HOLDER



#### SIGN & SIGN HOLDER:

Kit includes one (1) 16" x 20" sign with four grommets plus one sign holder. There are four different signs with slightly different messages in order that the same sign is not always received; also, to incentivize use. Signs and sign holders will be packed into shipping cases with the rest of the kit items.

### 7" X 11" DISPLAY BENCH CARD



#### BENCH CARD

The bench card is designed to be used as a pricing card. Size is 7" x 11". An easy to read sign for displaying with the containers, this card provides a nice area for retailers to display the price of their product, making it easy for customers to realize the value and benefits of The 30 Second Planter.

### BEAUTY TAG & 12" BAMBOO STICK



#### TAG & BAMBOO STICK

Each combination type will come with a combination specific beauty tag and a 12" bamboo stick for easy display. A great benefit of this tag, because it will contain the plant information and patent information specific to that combination, individual variety labels are not necessary saving time and effort. There is not bar-code on this tag. Back side contains images and instructions to aid buyers in how to use the product.

The quantity of these tags and sticks that are shipped with each kit will vary depending on the kit type/qty.

**Kit Type A = 28   Kit Type B = 28   Kit Type C = 33   Kit Type D = 84**

## THE 30 SECOND PLANTER™ FIBER CONTAINER



### 10" FIBER CONTAINER (COMES WITH PULL TAB ATTACHED)

**100% Earth Friendly  
Biodegradable Containers**

#### Container Dimensions:

Volume: 0.87 gallons / 3.48 quarts / 3.3 liters

Outside diameter: 10.7 inches.

Inside diameter: 10 inches.

Outside height: 4 ¼ inches.

Inside height: 4 1/8"



**The quantity of containers that are shipped with each kit will vary depending on the kit type/qty.**

Kit Type A = 28

Kit Type B = 28

Kit Type C = 33

Kit Type D = 84

#### **BIODEGRADABLE DETAILS**

The newspaper used to make the container is collected by charitable organizations.

Containers are biodegradable and can be composted. In the natural environment (under conditions that provide oxygen exchange, moisture and support soil microorganisms), these molded fiber containers will naturally breakdown into organic matter. The period of time needed for pots to degrade depends on their composition and formulation and the conditions they are subjected to. For biodegradable details

visit: [www.westernpulp.com/n-g-sustainable.html](http://www.westernpulp.com/n-g-sustainable.html)

## THE 30 SECOND PLANTER™ PULL TAB



### **PULL TAB (ATTACHED TO CONTAINER)**

A simple design with several benefits;

- Increase product recognition at retail.
- Make removing the bottom at time of planting very simple and easy to understand.
- Aids consumers in realizing the concept of The 30 Second Planter

As noted, these will arrive, pre-attached to the container bottom. Quantity will be equal to the number of containers shipped, based on kit type as noted on the container details.

## THE 30 SECOND PLANTER™ INSTRUCTION GUIDE

### INSTRUCTION GUIDE



This carefully assembled guide from Four Star Greenhouse was created to get you started on the right track, the moment you receive your 30 Second Planter kits.

**Unpackaging Instructions** - Although this might sound silly at first, we realize the possibility that you may be receiving product for other production during the same shipment, we wanted to make certain that there was no confusion for you when splitting up your plant materials for different combinations or purposes.

**Filling Recommendations** - There are many methods for filling containers, certainly you'll utilize your own method. A couple quick tips we've discovered to get you started down a successful road.

**Planting Tips** - We've created different code numbers, colors, and layouts for each combination type/qty. This easy to follow instruction on how to plant your combo may prove very useful to ensure there are not mix up. A great tool to hand directly to your production crew.

**Growing** - We've kept these details simple, and provided the information you'll need for at least the beginning of your production. We were partially limited on space on this printed material. Here are more tips and growing advise we've learned through our internal production and trials over the past couple seasons.

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## PROVEN WINNERS® / PROVEN SELECTIONS® BRAND PLANTS

### PLANTS FOR COMBINATIONS

Last but certainly not least, the plants. The most important part of this program are the premium Proven Winners brand plants included with your order. Tried and proven as our best performing, top selling combinations you can rest easy knowing success has already been proven.

You'll receive the perfect number of plants need to create The 30 Second Planter kits you ordered.

Each tray of liners will also be marked with a special sticker, indicating the combination it is for (A3, B2, C7, D1, etc.). This makes separating the trays, so that they are ready for your production team, very simple to do and simple for them to understand and follow.



The 30 Second Planter program is subject to change at any time without notice. If you would like assistance with putting together your order or have questions, please call our [customer service](#) and they are happy to make certain your needs are met.

734-654-6420

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